



Policy  
Review

8th Annual Conference

# Enhancing Literacy and Numeracy

Next steps for Skills for Life and Functional Skills

Wednesday 6th July 2011, Westminster Studio, London SW1

Supported by:

**157**<sup>®</sup>  
Furthering Education & Skills  
**group**

Speakers include:

**Robert Pheasant**

Head of Skills for Life, **Learning and Skills Improvement Service (LSIS)**

**Jill Lanning**

Chief Executive, **Federation of Awarding Bodies**

**Karen Adriaanse HMI**

National Adviser for Employability, **Ofsted**

**Lee Davies**

Deputy Chief Executive, **Institute for Learning**



Live and on-demand on [policyreview.tv](http://policyreview.tv)

Literacy and numeracy are fundamental skills and, while the evidence is clear that levels of attainment have increased over recent years, around one in five young people still enter the workplace without the numeracy skills they need for success. An estimated fifth of the economically active adults in England are still below this level of numeracy.

**The majority of the 2020 workforce is already out of formal education.**

The Wolf Review made a number of recommendations including ensuring that those on vocational routes post-16 continue to study English and mathematics.

We know that to maintain the drive to improve basic literacy, language and numeracy, and ensure all adults have a basic platform for employability, the skills system must respond to those already in employment.

Attend this conference and hear from sector leaders about the challenges and opportunities arising from the changes in 2011/12 including 19+ learning and eligibilities.

For more information please visit:

[www.neilstewartassociates.com/jd245](http://www.neilstewartassociates.com/jd245)

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**Can't get to London?**  
Attend our networking  
satellite conference at

St Helens College,  
Merseyside  
WA10 1PP

  
The CPD Certification  
Service

# Agenda (subject to change)

All delegates receive  
free post-event access to  
filmed plenary sessions

09:00 Registration, refreshments and exhibition

## Session One: Setting the scene

Available on policyreview.tv

- 10:00 Welcome and introduction from conference chair  
**Nick Linford**, Lsect
- 10:10 Setting the scene  
**Helen Casey**, Executive Director, NRDC – National Research and Development Centre for Adult Literacy and Numeracy
- 10:30 Functional skills – lessons learnt and next steps for adult learning  
**Robert Pheasant**, Head of Skills for Life, Learning and Skills Improvement Service (LSIS)
- 10:50 Tackling the challenge of poor numeracy skills  
**Karen Adriaanse HMI**, National Adviser for Employability, Ofsted
- 11:10 Questions and discussion

11:30 Refreshments, networking and exhibition

## Session Two: Funding and planning

Available on policyreview.tv

Session sponsor:



- 12:00 Understanding funding changes  
**Nick Linford**, Lsect
- 12:15 The challenge of an uncertain qualifications landscape  
**Jill Lanning**, Chief Executive, Federation of Awarding Bodies
- 12:30 Building qualifications in partnership  
**Mark Dawe**, Chief Executive, OCR
- 12:40 Making the case to business for investment in training – who pays?  
**Chris James**, Director of Research and Development, Asset Skills and Chair of All-sector Language, Literacy and Numeracy Board

13:10 Buffet lunch, networking and exhibition

## Session Three: Workforce development

Available on policyreview.tv

- 14:10 Managing workforce and teaching and learning challenges  
**Lee Davies**, Deputy Chief Executive, Institute for Learning
- 14:25 Upskilling the vocational teachers with subject specific skills in literacy and numeracy  
**Paula Whittle**, Principal and Chief Executive, Ealing, Hammersmith and West London College
- 14:40 Questions and discussion

15:00 Refreshments, networking and exhibition

## Session Four: Key Issues Seminars

15:20 Delegates should choose to attend one seminar from the list below. Seminars are designed to be interactive and participatory in nature. Places are allocated on a first-come, first-served basis and are subject to maximum capacities.

- 1 Managing a culture change in skills for life delivery  
**Diane Dalby**, Curriculum Manager, Sheffield College
- 2 The potential of Learning to Learn approaches  
**Tricia Hartley**, Chief Executive, Campaign for Learning
- 3 Joining up provision for ESOL learners  
**Hilary Rimmer**, Assistant Principal, Birmingham Metropolitan College

16:20 Close of conference

## Sponsorship and Exhibition Opportunities

To find out more about the bespoke packages on offer please contact **Marie Clark** on 020 7960 6849 or e-mail [marie.clark@neilstewartassociates.co.uk](mailto:marie.clark@neilstewartassociates.co.uk)

Register online today:

[www.neilstewartassociates.com/jd245](http://www.neilstewartassociates.com/jd245)

Tel: 020 7324 4330 / Fax: 020 7490 8830

# Purpose of the Conference

## Specifically this conference will enable you to:

- Hear how colleges and training institutions are building the capacity of their numeracy provision to ensure it is sufficient to support people to reach the functional level
- Hear the key challenges and opportunities of funding at a regional level
- Disseminate the latest developments in the functional skills agenda, including structure, standards and assessment methods
- Examine the critical challenges for life-long learning in the UK and hear how adult learning is equipping the economy to meet these challenges
- Examine the role of technology and its contribution to new flexible teaching methods
- Set out the opportunities for employers of enhancing work-based learning
- Share experiences and innovative ideas for embedding SfL/ functional skills into existing curriculum areas
- Hear how organisations are developing a “whole organisation” approach to SfL
- Provide an opportunity for networking and sharing good practice for all those involved in designing, developing and delivering the SfL as part of the new functional skills framework

## Who should attend:

### From FE Colleges, Adult Learning Centres, Training Providers and Voluntary/Community Learning Organisations:

- Principals/Chief Executives
- Vice-Principals/Deputy Principals (for Curriculum/Quality)
- Directors and Heads of:
  - > Finance
  - > Strategy and Planning
  - > Teaching and Learning
  - > Skills for Life
  - > ESOL
  - > Basic/Education Skills
  - > Community/Offender Education
  - > Learning and Skills
  - > MIS, ALS and SLDD
- Skills for Life Regional Directors and Coordinators
- Curriculum/Programme Managers for Skills for Life
- Adult Literacy and Numeracy Coordinators
- Heads and Coordinators of Learning Support Services
- Workforce Development/ Training/ CPD Managers
- Lifelong Learning Centres

### From the wider education sector:

- YPLA
- SFA
- Sector Skills Councils
- Independent Learning Providers
- Train to Gain
- Skills Account Managers
- Local Learning Partnerships
- Regional Skills Partnerships
- Lifelong Learning Partnerships
- Information, Advice and Guidance Services and Coordinators
- Education Welfare Services
- Private Training Companies
- Awarding Bodies
- QCDA
- Ofsted
- LSIS

### From Local Education Services/ Government:

- Adult Learning Service Coordinators
- Lifelong Learning (Development) Managers
- Family Literacy, Language and Numeracy (FLLN) leads
- Heads of Community Learning Services
- Employment/ Employability Managers



## Can't attend? Time poor? Diary clash?

### Attend a regional satellite conference near you

#### Can't get away, can't afford the time or full cost? Need network feedback? Attend a regional satellite conference!

- See and hear all the speakers and interact remotely
- Receive all the back-up papers and research
- Network with your peers, benchmark your own work and make contacts for follow up
- Environmentally friendly option

Attending a satellite conference costs just **£195.00 + VAT** (£234.00). See the conference website for locations near you or complete the booking form.

#### For further information email

[jacqueline.gorman@neilstewartassociates.co.uk](mailto:jacqueline.gorman@neilstewartassociates.co.uk)

### Watch online

#### Keep up to date with the policy insight you need

- Broadcast exclusively on Policy Review TV - watch the conference live or later on-demand
- Fully interactive - watch live and submit questions, just like a delegate
- Ultimate conference reporting, watch the full online presentations after the event
- Your own expert video library to keep – ideal for management and staff briefing
- Unique insight into the choices and dilemmas faced by policy makers and managers
- Find out how your peers are solving the policy challenges you face
- You save on travel, cost and time

The costs of the live broadcast and access to the video archive are:

#### Individual licences **£99 + VAT** (£118.80)

#### Group licences

**2-3 viewers £250.00 + VAT** (£300.00)

**4-5 viewers £350.00 + VAT** (£420.00)

**6-9 viewers £495.00 + VAT** (£594.00)

**10-20 viewers £895.00 + VAT** (£1,074.00)

# 8th Annual Conference Enhancing Literacy and Numeracy


Next steps for Skills for Life and Functional Skills

Wednesday 6th July 2011, Westminster Studio, London SW1


## To Register

Please photocopy this booking form for additional delegates.

Complete all relevant sections of this form and either:

 **Fax:** 020 7490 8830

 **Online:** [www.neilstewartassociates.com/jd245](http://www.neilstewartassociates.com/jd245)

 **Post:** Neil Stewart Associates Ltd, 10 Greycoat Place,  
Westminster, London SW1P 1SB

Alternatively call us on **020 7324 4330** or email us at

**[customer.services@neilstewartassociates.co.uk](mailto:customer.services@neilstewartassociates.co.uk)**

## Delegate Information

jd245

Brochure no.

WEB

Title (Mr/Ms/Dr/Prof/Other)

Full Name

Position

Organisation

Sector:  Health  Social Care  Central/Regional Government  Local Government  Education and Skills  Commercial  
 Non Departmental Public Body / Association or Membership Organisation  3rd Sector Organisation  Criminal Justice

Email

Address

Postcode

Tel No.

Direct Line? (Yes/No)

Fax No.

Training Manager

Email

I have read and agree to the terms and conditions below

Signature

**HOW TO PAY** Please tick the relevant box below

Invoice Please send an invoice to:

Purchase order number (if relevant)

Cheque I enclose a cheque for £ \_\_\_\_\_ made payable to Neil Stewart Associates Ltd

Credit Card We can accept the following credit cards:



Please debit: £ \_\_\_\_\_ from Mastercard/Eurocard/Visa/Maestro/Delta

Card No: \_\_\_\_\_ Expiry date of card: \_\_\_\_\_

Maestro Issue No: \_\_\_\_\_

Name (as on card): \_\_\_\_\_

Issuing Bank: \_\_\_\_\_

Cardholder's address: \_\_\_\_\_

Postcode: \_\_\_\_\_

Signature: \_\_\_\_\_

**ADDITIONAL REQUIREMENTS** Please indicate any additional requirements below

## Delegate Rates

Please select the relevant rate from the list below

### Full Rate -

Commercial Sector

**£599.00 + VAT** (£718.80)

### Reduced Rate -

Local Authorities, Universities, Colleges, Central Government  
Departments and Agencies, Non-Departmental Public Bodies, Other  
Public Sector Organisations

**£389.00 + VAT** (£466.80)

### Supported Rate -

Voluntary Organisations, Trade Unions

**£240.00 + VAT** (£288.00)

The above fees include all day access to the event, available  
conference papers, buffet lunch and refreshments, for registered  
delegates only. Fees do not include travel costs or accommodation.  
**Shared places are not permitted.**

## Seminar Selection

You may attend one seminar in Session Four.

Places are allocated on a first-come, first-served basis. Please  
circle your choice below:

### Session Four:

Seminar 1 2 3

## Live viewing

I am unable to attend this event in person please register me for:

Individual licence for live streaming at  
**£99.00 + VAT** (£118.80)

## Group Licences

I would like to register for a group viewing licence:

2-3 viewers **£250.00 + VAT** (£300.00)

4-5 viewers **£350.00 + VAT** (£420.00)

6-9 viewers **£495.00 + VAT** (£594.00)

10-20 viewers **£895.00 + VAT** (£1,074.00)

## Satellite conference

**£195.00 + VAT** (£234.00)

St Helens College, Merseyside WA10 1PP

## Terms and Conditions

This booking form constitutes a legally binding agreement. Payment must be received in full before the event. We are not responsible for the non-arrival of confirmation documents: if, by 7 days prior to the conference, you have not heard from us, contact us using the phone number on the brochure. All available conference material including documents, podcasts and in some case films are made available to delegates after the event therefore we do not accept cancellations, whole or in part. Substitutions will be accepted if notified in writing prior to the event, non-arrivals will be liable for the full fee.

All our conferences are recorded and the content is made available on [www.policyreview.tv](http://www.policyreview.tv). If you do not wish to be filmed, your voice recorded or your photograph taken please email [customer.services@neilstewartassociates.co.uk](mailto:customer.services@neilstewartassociates.co.uk) giving your name and the conference you will be attending.

## Data Protection

The personal information you provide will be held on a database by Neil Stewart Associates Ltd. By registering for a conference, Neil Stewart Associates and its subsidiary companies can provide you with information relating to your booking and other services via email, direct mail, telephone or fax. If you do not want to receive this information please write to the Database Manager at Neil Stewart Associates. Your details may also be made available to other carefully selected companies.  
 Please tick here if you do not wish to receive information from third parties.

## Overseas delegates

Delegates from outside the UK who book to attend an NSA conference must send their remittance in time to clear funds no later than 2 weeks before a one day conference. Bookings from overseas delegates will be subject to the cancellation policy specified on the booking form.